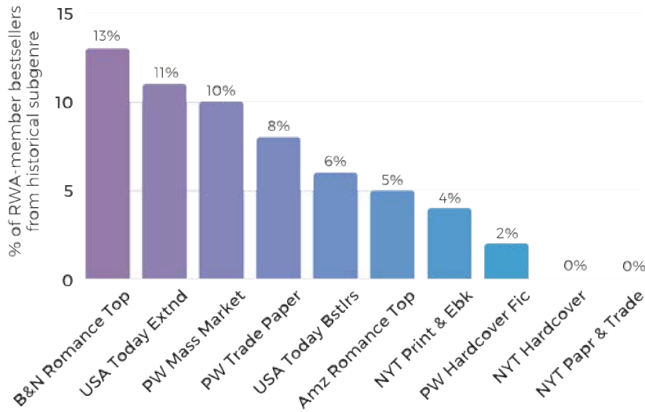


DATA FROM THE HISTORY EVER AFTER INVESTIGATION

HISTORICAL ROMANCE ON THE CHARTS (DECEMBER 2017 THROUGH MAY 2018)



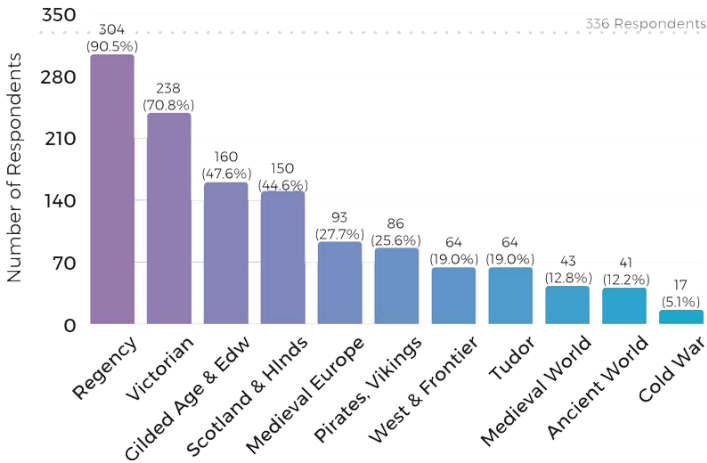
Source: Romance Writers of America, editor, "Best-Selling Romances," Romance Writers of America: The Voice of Romance Writers. www.rwa.org/page/bestsellers. Accessed 11 June 2018.

TOP PEERAGE TITLES IN BOOK TITLES: Average in Top 20 Lists, December 2017 through May 2018

Dukes are 36% of Regency and 33% of Victorian romance top 20 bestsellers at Amazon

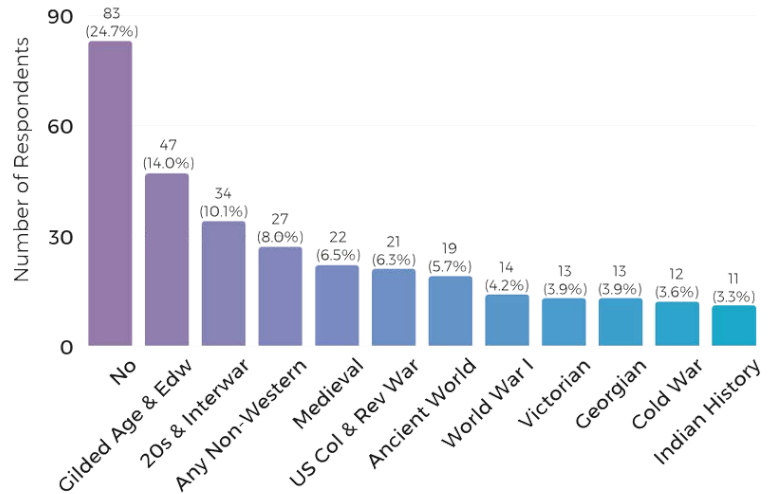
	Amazon Historical Romance Regency Top 20	Amazon Historical Romance Victorian Top 20	Barnes and Nobles Historical Romance Regency Top 20	B&N Historical Romance Regency - Other Top 20	B&N Historical Romance Victorian - Other Top 20	Kobo Historical Romance Top 20	iBooks Historical Romance "recent bestsellers" Top 20
Duke	7.1	6.5	3.4	2.6	3.7	2.1	2.1
Marquess	1.3	1.0	0.8	0.7	0.0	0.1	0.5
Earl	1.4	1.6	2.1	1.6	0.4	0.6	0.4
Total / 20	9.8	9.1	6.3	4.9	4.1	2.9	3.1
% of Top 20	49%	45%	32%	25%	21%	14%	15%

Reader's Favorite Time Periods



Source: History Ever After Reader Survey, February-March 2018

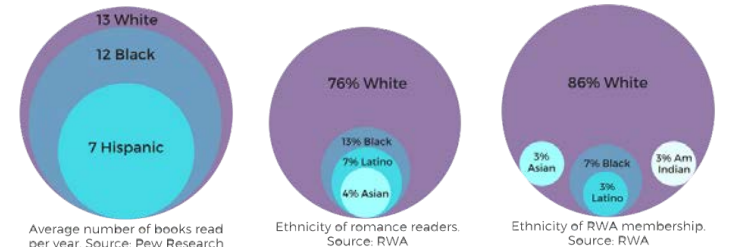
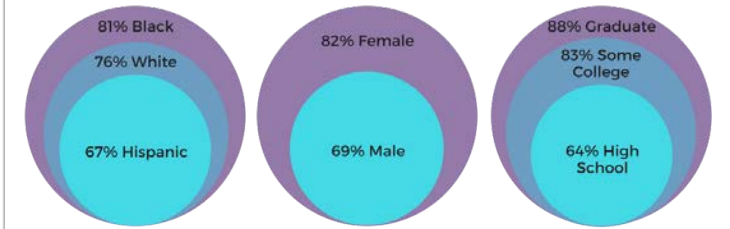
Are there any time periods you would like to see used more by authors?



Source: History Ever After Reader Survey, February-March 2018

IS ROMANCE FALLING BEHIND?

Top three charts: Percentage of people who read at least one book in the last year. Source: Pew Research



Text and slides of the presentation will be available at www.jenniferhallock.com

HISTORY EVER AFTER

Fabricated Historical Chronotopes in Romance Genre Fiction



SOURCES FROM THE HISTORY EVER AFTER INVESTIGATION

- Cohn, D'Vera, and Andrea Caumont. "10 Demographic Trends that are Shaping the U.S. and the World." Pew Research Center, 31 Mar. 2016. www.pewresearch.org/fact-tank/2016/03/31/10-demographic-trends-that-are-shaping-the-u-s-and-the-world/. Accessed 14 June 2018.
- Cole, Alyssa. "240. Extraordinary Optimism Through History: An Interview with Alyssa Cole." Interview by Sarah Wendell. Smart Podcast Trashy Books, 31 Mar. 2017. smartbitchestrashybooks.com/podcast/240-extraordinary-optimism-through-history-interview-alyssa-cole/#transcript. Accessed 1 Jan. 2018.
- Deahl, Rachel. "Why Publishing Is So White." *Publisher's Weekly*, 11 Mar. 2016. www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/69653-why-publishing-is-so-white.html. Accessed 13 June 2018.
- Dumas, Bobbi. "Don't Know Much About History? Read A Romance." NPR Books, 18 June 2015. National Public Radio. www.npr.org/2015/06/18/415288514/dont-know-much-about-history-read-a-romance. Accessed 14 Dec. 2017.
- Elliot, Lucinda. "The Regency Romance Hoax." Public Books, Public Books. www.publicbooks.org/the-regency-romance-hoax/. Accessed 14 Dec. 2017.
- Grinnan, Dabney, editor. "AAR's Top 100 Romances: 2018." All About Romance, 30 May 2018. allaboutromance.com/aars-top-100-romances/. Accessed 21 June 2018.
- Hallock, Jennifer. "Historical Romance Surveys." 19 Feb. 2018. JenniferHallock.com, Jennifer Hallock. www.jenniferhallock.com/2018/02/19/historical-romance-surveys/. Accessed 15 June 2018. Raw data.
- Harris, Violet J. "In Praise of a Scholarly Force: Rudine Sims Bishop." *Language Arts*, vol. 85, no. 2. Nov. 2007, pp. 153-59. www.ncte.org/library/NCTEFiles/Resources/Journals/LA/0852-nov07/LA0852Profiles.pdf. Accessed 12 June 2018.
- Hefley, Glenn. "Do You Know Your Readership? Do You?" *NeuroRomancer*, 19 May 2015. glennhefley.blogspot.com/2015/05/do-you-know-your-readership-do-you.html. Accessed 9 June 2018.
- Heldman, James. "How Wealthy is Mr. Darcy - Really? Pounds and Dollars in the World of *Pride and Prejudice*." *Persuasions*, vol. 12, 1990, pp. 38-49. www.jasna.org/persuasions/printed/number12/heldman.htm. Accessed 11 June 2018.
- Hill, James. "The View from the Road: Were Medieval People Racist? III." *Public Medievalist*, 16 Nov. 2016. www.publicmedievalist.com/view-road/. Accessed 9 Jan. 2018.
- Houghton, Sally, editor. "Heyeros—Heyer Heros." *Georgette-Heyer.com*. www.georgette-heyer.com/heros.html. Accessed 15 June 2018.
- Huguley, Piper. "Piper Huguley is changing history as we know it." Interview by Caroline Donohue. Secret Library Podcast, episode 77, Caroline Donohue, 16 Nov. 2017. carolinedonohue.com/secret-library-podcast-piper-huguley. Accessed 10 Dec. 2017.
- Jabbour, Nicholas. "Syphilis from 1880 to 1920: A Public Health Nightmare and the First Challenge to Medical Ethics." *Annual Journal*, vol. 42, 2000. www.essaysinhistory.com/syphilis-from-1880-to-1920-a-public-health-nightmare-and-the-first-challenge-to-medical-ethics/. Accessed 20 June 2018.
- Jodelet, Charles Emmanuel, and Ligue Nationale Française contre le Péril Vénéérien. *La course à la mort. 1926. An Iconography of Contagion*. U.S. National Library of Medicine. www.nlm.nih.gov/exhibition/iconographyofcontagion/images/lacourse.jpg. Accessed 31 May 2018.
- Kaufman, Amy S. "Miraculous Bleach and Giant Feet: Were Medieval People Racist? II." *Public Medievalist*, 23 Mar. 2017. *Public Medievalist*. www.publicmedievalist.com/miraculous-bleach/. Accessed 7 Jan. 2018.
- Keetels, C. A. *The Chinese school in Mott Street, New York, 19 July 1879*. Digital Collections, The New York Public Library. digitalcollections.nypl.org/items/510d47e1-1047-a3d9-e040-e00a18064a99. Accessed 15 June 2018.
- Kingston, Elizabeth. "History's Been Hijacked: How To Combat White Supremacy Through Popular Literature." *Researching the Romance*, 13 Apr. 2018. Browne Pop Culture Library, Bowling Green State University, Bowling Green, Ohio. Elizabeth Kingston, 15 Apr. 2018. www.elizabethkingstonbooks.com/single-post/2018/04/15/Romanticizing-White-Supremacy. Accessed 5 June 2018.
- Kirk, Tom, editor. "Pox populi: Study calculates 18th century syphilis rates for first time." *Research*, University of Cambridge, 14 Sept. 2017. www.cam.ac.uk/research/news/pox-populi-study-calculates-18th-century-syphilis-rates-for-first-time. Accessed 31 May 2018.
- Larrick, Nancy. "The All-White World of Children's Books." *Saturday Review*, 11 Sept. 1965, pp. 63+. *The Unz Review: An Alternative Media Selection*. www.unz.com/print/SaturdayRev-1965sep11-00063. Accessed 12 June 2018.
- Lee, Richard. "Defining the Genre." *Historical Novel Society*. historicalnovelsociety.org/guides/defining-the-genre/. Accessed 21 June 2018.
- Low, Jason T. "Where is the Diversity in Publishing? The 2015 Diversity Baseline Survey Results." *The Open Book*. Lee & Low Books, 26 Jan. 2016. blog.leeandlow.com/2016/01/26/where-is-the-diversity-in-publishing-the-2015-diversity-baseline-survey-results/. Accessed 13 June 2018.
- Mackeever, Maggie. "Writing Regency." *Maggie Mackeever's Blog*, 28 Aug. 2008. maggiemackeever.wordpress.com/2008/08/28/writing-regency/. Accessed 14 Dec. 2017.
- Mayer, Petra. "Beverly Jenkins Wraps Bitter History in Sweet Romance." NPR Books, National Public Radio, 8 Aug. 2015. www.npr.org/2015/07/29/427416512/beverly-jenkins-wraps-bitter-history-in-sweet-romance. Accessed 13 June 2018.
- Medievalpoc. "medievalpoc." Twitter, Dec. 2013. twitter.com/medievalpoc. Accessed 31 Dec. 2017.
- . "Yes, There Were People of Color in Pre-Modern Europe." Interview by David M. Perry. *Pacific Standard*, 29 Dec. 2017. psmag.com/education/yes-there-were-poc-in-medieval-europe. Accessed 31 Dec. 2017.
- Meoskop. Review of *The Arrangement*, by Mary Balogh. *Love in the Margins*, 27 Aug. 2013. loveinthemargins.com/2013/08/27/the-arrangement-by-mary-balogh/. Accessed 10 Dec. 2017.
- Mitchell, B. R. "Population Statistics: United Kingdom: Population Estimates (in Thousands)." *The Napoleon Series*, 2003. www.napoleon-series.org/research/abstract/population/population/britain/c_population1.html. Accessed 30 May 2018.
- Nielsen, Mary Lynne. "The Security Blanket of Romance." *Dear Author*, Dear Author Media Network, 13 June 2017. dearauthor.com/features/letters-of-opinion/the-security-blanket-of-romance-by-mary-lynn-nielsen/. Accessed 7 June 2018.
- Peterson-Withorn, Chase. "The Full List Of Every American Billionaire 2016." *Forbes*, 1 Mar. 2016. www.forbes.com/sites/chasewithorn/2016/03/01/the-full-list-of-every-american-billionaire-2016/#3112020537ac. Accessed 30 May 2018.
- Pew Research Center. *E-Reading Rises as Device Ownership Jumps*. Pew Research, 16 Jan. 2014. assets.pewresearch.org/wp-content/uploads/sites/14/2014/01/PIP_E-reading_011614.pdf. Accessed 13 June 2018.
- Quinn, Ella. "Regency Trivia - Things that didn't exist during the Regency." Ella Quinn: Regency Romance Author, 29 Mar. 2018. ellaquinnauthor.wordpress.com/2018/03/29/regency-trivia-things-that-didnt-exist-during-the-regency/. Accessed 11 June 2018.
- "Rank and social class." *Jane Austen Wikia*. janeausten.wikia.com/wiki/Rank_and_social_class. Accessed 21 June 2018.
- "Romance Novelist Beverly Jenkins Talks Normalizing Diversity in Her Genre." *Shondaland*, 12 Oct. 2017. www.shondaland.com/inspire/books/a12821649/beverly-jenkins-romance-interview/. Accessed 14 Dec. 2017.
- Romance Writers of America, editor. "Best-Selling Romances." *Romance Writers of America: The Voice of Romance Writers*. www.rwa.org/page/bestsellers. Accessed 11 June 2018.
- . "2017 Diversity Survey Data Summary." Apr. 2017. www.rwa.org/d/do/30502?source=5. Accessed 13 June 2018. Raw data.
- Sturtevant, Paul B. "Were Medieval People Racist?" *Public Medievalist*, 2 Mar. 2017. *Public Medievalist*. www.publicmedievalist.com/medieval-people-racist/. Accessed 7 Jan. 2018.
- Szreter, Simon. "The Prevalence of Syphilis in England and Wales on the Eve of the Great War: Re-visiting the Estimates of the Royal Commission on Venereal Diseases 1913-1916." *Social History of Medicine*, vol. 27, no. 3, Aug. 2014, pp. 508-29. academic.oup.com/shm/article/27/3/508/1680054. Accessed 31 May 2018.
- United States Census Bureau. *Population estimates, July 1, 2016*. Quick Facts. www.census.gov/quickfacts/fact/table/US/PST045216. Accessed 16 June 2018.
- Vivanco, Laura. "Georgette Heyer: The Nonesuch of Regency Romance." *Journal of Popular Romance Studies*, vol. 3, no. 2, June 2013. jprstudies.org/2013/06/georgette-heyer-the-nonesuch-of-regency-romance-by-laura-vivanco/. Accessed 5 June 2018.
- Wilkins, Kate. "Why diversity matters: the importance of racial and ethnic equality in conservation." *Eco Press*, Colorado State University. www.nrel.colostate.edu/why-diversity-matters-the-importance-of-racial-and-ethnic-equality-in-conservation/. Accessed 14 June 2018.
- Willafal. "Willafal Review: An Infamous Marriage by Susanna Fraser." *Karen Knows Best (And Her Friends Do Too)*, 31 Oct. 2012. karenknowsbest.com/2012/10/31/willafal-review-an-infamous-marriage-by-susanna-fraser/#more-10265. Accessed 7 June 2018.
- Yoon, Nicola. "Ordinary Diversity in Fiction." *Diversity in YA*, 2 Sept. 2015. www.diversityinya.com/2015/09/ordinary-diversity-in-fiction/. Accessed 12 June 2018.
- Young, Helen. "Where Do the 'White Middle Ages' Come From?" *Public Medievalist*, 21 Mar. 2017. *Public Medievalist*. www.publicmedievalist.com/white-middle-ages-come/. Accessed 7 Jan. 2018.



HISTORY EVER AFTER
Fabricated Historical Chronotopes in Romance Genre Fiction